# NATIONAL FOREIGN LANGUAGE CENTER



# THE ROLE OF TECHNOLOGY IN FOREIGN LANGUAGE LEARNING AND TEACHING

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# SLA - INTERNAL FACTORS

- Age of onset
- Aptitude
- Motivation
- Discipline

## SLA - EXTERNAL FACTORS

- Time on task
- Input
  - Observational input
  - Instructive input
  - Interactional input

# PRINCIPLES IN FL TEACHING

#### Areas of General Agreement

- Extensive, comprehensible input
- Extensive interaction
- Developmental sequences
- "Guide on the side" vs. "Sage on the stage"

#### Areas of Debate

- Inductive vs. deductive teaching/learning
- Implicit vs. explicit feedback

#### PUTATIVE ADVANTAGES OF TECHNOLOGY

- Dissolution of geographical barriers
- Individualized instruction
- Complementary asynchronous support
- Enhanced motivation

# TECHNOLOGY TOOLS

Feature	Tool	Commercial Products
Eliminates Geographical Barriers	Web Conferencing	Skype, Apple Facetime, Google+ & Hangout, WebEx, etc.
Facilitates Asynchronous Learning	Online Course Management Systems	Khan Academy, Moodle, Canvas, Blackboard, eFront, etc.
Facilitates Individualized Instruction	Online Communication Platforms/Forums	Socrative, Edmodo, Adobe Connect, SharePoint, Padlet, etc.
Enhances Motivation	Study Games	Minecraft, Quizlet, etc.

#### RESEARCH: ONLINE VS. TRADITIONAL

# Supporting Traditional Learning

- Ocker & Yaverbaum (1999)
- Brown & Liedholm (2002)
- Schmeeckle (2003)
- Turner et al. (2006)

# Supporting Online Learning

- Zhang et al. (2006)
- Englert et al. (2007)
- Maki & Maki (2002)
- Sun et al. (2008)

# No Significant Difference

- Harris et al. (2005)
- Mentzer et al. (2007)
- Hugenholtz et al. (2008)
- Beeckman et al. (2008)

## FINDINGS: ONLINE vs. TRADITIONAL

#### No Difference

Students' performance under two conditions was comparable, and their preferences were mixed.

#### Traditional > Online

- Students were significantly less satisfied with the asynchronous learning experience.
- Students from traditional classroom performed better on answering more difficult questions.

#### Online > Traditional

- Students in web-based learning conditions performed better on achievement tests.
- Web-based course advantages became greater as students' comprehension skill increased.
- Interactive e-learning led to better performance and higher satisfaction.

#### RESEARCH: STRENGTHS & WEAKNESSES

#### Strengths

- Controlled designs (experimental group vs. control group)
- Random assignment
- Both quantitative (achievement tests) and qualitative (survey) measurements
- Pre- and post-tests

#### Weaknesses

- Evidence from participant feelings alone is not adequate to support traditional learning
- Inadequate length of treatment
- Failure to go beyond the "no difference" result

## RESEARCH: BLENDED VS. TRADITIONAL

- Schilling et al. (2006)
- Zacharia (2007)
- Al-Jarf (2008)
- Means et al. (2013)

### FINDINGS: BLENDED VS. TRADITIONAL

- Blended learning group performed significantly better on objective achievement tests
- Results of qualitative measurements also supported blended learning

## RESEARCH: STRENGTHS & WEAKNESSES

#### Strengths

- Controlled design
- Random assignment
- Both quantitative and qualitative assessments
- Pre-post comparisons (some studies also include delayed posttests)

#### Weaknesses

- Lack of control for exposure (additional time and resource for experimental group)
- Length of treatment
- No comparison between blended and pure online learning

## NEEDED RESEARCH

- What are the internal and external SLA factors leading to mixed results?
- Is blended learning better than pure online learning?
- Should there be differences in terms of instructional method for different age groups?
- What are the advantages and disadvantages of each instructional mode? How can we make best use of them given current technology?

## SUGGESTED DESIGN

#### Target populations

K-3, 4-6, 7-9, 10-12, college students, and adults

#### Experimental design

- Group 1: blended; Group 2: pure online; Group 3: traditional
- Random Assignment
- Pre-test; post-test; delayed post-test
- Achievement test: 1) basic knowledge of concepts and facts; 2) deeper understanding of the issues; 3) the ability to analyze and apply what has been learned

#### Variables to be controlled

- Pre-existing differences: age, aptitude, proficiency
- Length of treatment: at least one full semester
- Exposure: all groups should have same amount of time and resources (e.g., textbooks, supplementary materials, instructors)

# PROMISING DIRECTIONS







# QUESTIONS?

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